

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Art Unit: 3621

Serial No.: 09/474,588

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For: METHODS AND SYSTEMS

FOR CREATING MODELS FOR

MARKETING CAMPAIGNS

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Respectfully submitted,

Daniel M. Fitzgerald

Registration No. 38,880

ARMSTRONG TEASDALE LLP One Metropolitan Square, Suite 2600

St. Louis, MO 63102-2740

(314) 621 - 5070